

Plant once...enjoy every fall



Colorful winter-hardy perennials for your outdoor living spaces

Igloo mums shine as annuals decline!

Tremendous bloom time Hundreds of blooms Repeat flowering

Exceptional garden performers

Carefree
Bloom dependably each year
Perfect patio pots, too!



Igloo Mums Keys to Success

Fall Planting

KEY TIPS: Flowering pots should be planted in the landscape in fall at least 2-3 weeks before a hard frost, so the root systems can become well established before winter.

- Plant in a sunny location, at least a half day of sun, wherever a splash of color is desired.
- Plant into a well-drained soil, which can be improved by adding compost, peat moss or other organic matter.
- Cut an "X" about one-inch deep in the bottom of the root ball before planting. Then spread the flaps. This encourages the root system to spread out more rapidly in the new soil.
- Space 2 feet away from other plants.
- No fertilizer is needed when planting in fall. Wait until spring.

Watering

When first planted, water in the plants thoroughly. Continue watering occasionally until the first hard frost.

Winter Protection

- Dendranthema Igloo Mums are much more hardy than typical garden mums which are classified as tender plants. The Igloo series varieties are reliably hardy to -20°F/-7°C (USDA Hardiness Zones 5 to 9).
- **KEY TIP:** Like any plant, the Igloo mums must have an established root system going into winter. Planting at least 2 to 3 weeks prior to first hard frost is important.
- Plants can be mulched after the first hard frost, leaving the flower stem uncut to help hold the mulch in place.

Spring/Summer care

KEY TIP: Igloo mums can flower twice - once in midsummer and again in fall by following these steps.

- After all danger of frost is over, cut the old stems back and remove the mulch. This is done to protect the new growth coming from the roots.
- **Feed:** Starting in spring and during the growing season, work a general purpose fertilizer into the soil around the plants. Use 5-10-5 at 1/2 to 1 lb. per 100 square feet, or a 10-10-10 at half that rate. Water in, continuing monthly until mid-August. Liquid fertilizers can also be used.
- **Do not pinch the new growth** when it comes up in spring. Those new shoots will bud and flower in late June/early July. This flowering will be somewhat uneven across the plant.
- At the end of July, cut the Igloo mum flowering stems back to about half the height (one time only) and do not pinch any new growth that comes from the cut back.
- A second flowering will occur in mid- to late September. See winter protection under Fall Planting section.

